



2020 SPONSORSHIP OPPORTUNITIES



ASSOCIATION OF
**DEFENSE
COMMUNITIES**



About the Defense Communities National Summit



The relationship between the military and the communities and states that host installations, missions and military families is more important – and stronger – than ever. There is an increasing recognition that military readiness requires the broad support of communities and states. This is the mission and commitment that will redefine the future of America's defense communities and the ability of military forces to fight and meet the demands of their missions.

Developing an in-depth understanding of the current and future issues that define readiness is critical to ensuring defense communities and states are prepared for impending challenges. ADC's 2020 Defense Communities National Summit is the leading policy-focused event that provides communities, states and partners with the most comprehensive look at the issues that will define our military's readiness.

Why Become a National Summit Partner?



Participating as a partner of the 2020 Defense Communities National Summit is an unparalleled opportunity to network with key DoD decision makers, showcase your company's services and products, and enhance connections with existing clients. ADC is the largest, most established marketplace for companies and organizations that are interested in playing a leading role on issues related to defense installations. Our small size, access to top decision makers, and unique focus make ADC a high-impact investment.

ADC develops sponsor opportunities that fit the needs of your business for networking, business development and thought leadership. You can select one of the following packages or work with ADC to develop a customized approach.

Join the top companies in the installation community and become a Summit event partner.



Who Attends?



- » Representatives from over 300 communities, regions and states with active military installations
- » Over 100 Members of Congress, senior administration appointees, General Officers and SES level officials
- » Dozens of defense policy experts and congressional committee staff supporting the Armed Services and Appropriations committees
- » More than 200 representatives from Army, Navy, Air Force and Marine Corps installations and installation management agencies, including installation commanders, staff and representatives from DOD
- » Representatives from other government agencies with an interest in defense community installation issues
- » Hundreds of Industry representatives involved with installation management, base redevelopment, energy development, community-military partnerships, military family and veterans services and related issues

Why ADC is a Good Investment



In three days, you get the pulse of what is happening in Washington, D.C. and how it will affect your community, company or program.

The Summit provides a unique opportunity to focus attention on the issues of defense communities and military installations with policymakers in DoD, Congress and the administration.

- » High-level briefings from key decision makers all in one place, plus great opportunities to interact with them one-on-one.
- » Great networking opportunities whether you are a community, industry partner or the military.
- » Hear about the latest trends as the event brings together leaders from the military, communities, states and industry to share innovative ideas and best practices.
- » Outstanding educational and training opportunities found nowhere else on critical and emerging topics.
- » Find nearly every top defense community/ state, industry leader and key decision maker in one place. Missing the Summit is not an option.



SIGNATURE EVENT PARTNER

\$30,000

1 AVAILABLE

As the exclusive Signature Sponsor for the 2020 Defense Communities National Summit, your organization will play a high profile role in all aspects of the event. Specific benefits include:

- » **Prominent role in event general session**
- » **Opportunity to develop a special session highlighting the event theme**
- » **Acknowledgment of sponsorship by ADC President during event general session**
- » **Company logo/message displayed on signage and/or screens**
- » **Eight complimentary registrations to the conference + an additional 25% off any additional registrations**
- » **Recognition in all email event promotions**
- » **Recognition (logo/description) in the onsite program**
- » **Full-page advertisement in *America's Defense Communities***
- » **Opportunity to distribute handout materials**
- » **Your company logo on the conference website**
- » **Complimentary exhibit space at the Summit**



PLATINUM PARTNER

\$15,000

2 AVAILABLE

As a Platinum Partner for the 2020 Defense Communities National Summit, your organization will play a high profile role in all aspects of the event. Specific benefits include:

- » **Prominent role in event general session**
- » **Opportunity to help develop an attendee polling question for the Summit mobile app**
- » **Acknowledgment of sponsorship by ADC President during event general session**
- » **Company logo/message displayed on signage and/or screens**
- » **Five complimentary registrations to the conference plus 25% discount on up to three additional registrations**
- » **Recognition in email event promotions**
- » **Recognition (logo/description) in the onsite program**
- » **Full page advertisement in event program**
- » **Opportunity to place insert in conference bag (if applicable)**
- » **Company logo on the conference website**
- » **Complimentary exhibit space at the Summit**



MOBILE APP SPONSOR

\$15,000

RESERVED

As the exclusive Conference App Sponsor for 2020 Defense Communities National Summit, your organization will play a high-profile role in all aspects of the event.

- » **Advertisement in the conference app**
- » **Acknowledgment of sponsorship by ADC President during event general session**
- » **Prominent signage throughout the event**
- » **Five complimentary registrations to the Summit, plus 25% discount on up to three additional registrations**
- » **Recognition in email event promotions**
- » **Recognition (logo/description) in the onsite program**
- » **Full page advertisement in event program**
- » **Company logo on the conference website**
- » **Complimentary exhibit space at the Summit**



GOLD PARTNER

\$10,000

3 AVAILABLE

As a Gold Partner for the 2020 Defense Communities National Summit, your organization will play a leading role in all aspects of the event. Specific benefits include:

- » **Opportunity to participate in a session highlighting the event theme**
- » **Acknowledgment of sponsorship by ADC President during event general session**
- » **Company logo/message displayed on signage and/or screens**
- » **Three complimentary registrations to the Summit, plus 25% discount on up to three additional registrations**
- » **Recognition in email event promotions**
- » **Recognition (logo/description) in the onsite program**
- » **Half-page advertisement in event program**
- » **Company logo on the conference website**
- » **Complimentary exhibit space at the Summit**



SILVER PARTNER

\$7,500

5 AVAILABLE

As a Silver Partner for the 2020 Defense Communities National Summit your organization will play a leading role in all aspects of the event. *Please note: this level does not include complimentary exhibit space. Exhibit space can be purchased for an additional fee.* Specific benefits include:

- » **Acknowledgment of sponsorship by ADC President during general session**
- » **Prominent signage throughout the event**
- » **Two complimentary registrations to the Summit**
- » **Recognition in email event promotions**
- » **Recognition (logo/description) in the onsite program**
- » **Company logo on the conference website**

For more information

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