



DEFENSE COMMUNITIES

2023

NATIONAL SUMMIT

MARCH 6 - 8 | WASHINGTON, D.C.



# ONE COMMUNITY. ONE MISSION.

ADC's Defense Communities National Summit is the premier event where communities, industry leaders, government officials and the armed services meet to discuss the most pressing issues facing the military and military families today. From installations to Capitol Hill, we seek to maximize the influence of America's defense communities by advancing policies and ideas that address the key challenges that service members and their families face.

Sponsoring the 2023 National Summit is an excellent way to promote your brand's visibility with key leaders at the community, state and national levels. Sponsorships include complimentary registrations, your logo on digital and print signage, the opportunity to be involved in one of our sessions and more.

Please read through this packet to learn more.



(202) 822.5256 |



| [defensecommunities.org](https://defensecommunities.org)



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## STANDARD SPONSORSHIPS

	Signature (1)	Gold (4)	Silver (5)
Opportunity to participate in one (1) general session	X		
Opportunity to participate in one (1) breakout session	X	X	
One (1) article in OnBase promoting sponsor supported breakout session	X		
Marquis exhibit space at the Summit	X		
Complimentary exhibit space at the Summit		X	X
Verbal/video recognition during a general session	X	X	X
Recognition in email event promotions	X	X	X
Company logo on event website	X	X	X
Company logo and description in event app	X	X	X
Company logo displayed on prominent signage throughout Summit	X	X	X
Complimentary full conference registrations	8	5	3
Discounted additional registrations (25% off standard rate)	Unlimited	3	3
<b>Total Investment</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>



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## SIGNATURE SPONSOR | \$25,000

*(1 Available)*

As the new Signature Sponsor for the 2023 Defense Communities National Summit, your organization will have the most prominent role throughout the event.

**Complimentary registrations:** Eight (8)

**Discounted registrations:** Unlimited

**Benefits include:**

- Opportunity to participate in a general session
- Opportunity to participate in a breakout session
- Verbal/video recognition during a general session
- Recognition in email event promotions
- One (1) article in OnBase promoting sponsor supported breakout session
- Company logo on event website
- Company logo and description in event app
- Marquis exhibit space at the Summit
- Company logo displayed on prominent signage throughout Summit



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## **GOLD SPONSOR | \$15,000** *(4 Available)*

As a Gold Sponsor for the 2023 Defense Communities National Summit, your organization will play a leading role in all aspects of the event.

**Complimentary registrations:** Five (5)

**Discounted registrations:** Three (3)

### **Benefits include:**

- Opportunity to participate in one (1) breakout session
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
- Company logo and description in event app
- Company logo displayed on prominent signage throughout Summit



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## SILVER SPONSOR | \$10,000

*(5 Available)*

As a Silver Sponsor for the 2023 Defense Communities National Summit, your organization will play an important role throughout the event.

**Complimentary registrations:** Three (3)

**Discounted registrations:** Three (3)

**Benefits include:**

- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
- Company logo and description in event app
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## SPECIAL SPONSORSHIPS

In addition to our standard sponsorships, ADC is offering a selection of special sponsorships that will further your brand's visibility at the 2023 Defense Communities National Summit.

**All Special Sponsorships come with the following benefits:**

- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
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## PREMIUM EXHIBIT SPONSOR | \$15,000 *(2 Available)*

A new sponsorship for the Defense Communities National Summit, this will allow your organization to have a dynamic, interactive, and unique exhibit at the event, providing you with added visibility.

### Benefits include:

- **Marquis exhibit space at the Summit**
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
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## NAME BADGE SPONSOR | \$15,000

*(1 Available)*

As the Name Badge Sponsor for the 2023 Defense Communities National Summit, your organization will play a leading role in all aspects of the event, as your logo will be on the name badge worn by every attendee.

### Benefits include:

- Your organization's logo on the name badge worn by all attendees to the event
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
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## **FOCUS GROUP SPONSOR | \$10,000** *(1 Available)*

The Focus Group Sponsor is a unique sponsorship for the 2023 National Summit. Your organization will be the exclusive sponsor of a focus group comprised of ADC members and stakeholders relating to a topic of your choice. Your subject matter expertise will guide the questions asked to the group—providing insights to both your organization and ADC. In addition, you will play a prominent role in all aspects of the event.

### **Benefits include:**

- **Lead a small focus group, picking the topic to lead the focus group on**
- **Develop guiding questions**
- **ADC will invite volunteers to participate in focus group**
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
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## AUDIENCE POLL SPONSOR | \$10,000

*(1 Available)*

A unique sponsorship for the 2023 Defense Communities National Summit, this sponsorship will allow your organization to create a poll that will be featured front and center in the event app. You will write the questions, and we will share it with all attendees during the Summit. Your logo and organization description will be featured in the poll.

### Benefits include:

- Develop questions for a poll to be distributed to all attendees via the event app (subject to ADC approval)
- Company name, logo, and description featured on poll
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
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## SOCIAL MEDIA SPONSOR | \$10,000

*(1 Available)*

This sponsorship is a new way to promote your company at this highly anticipated event by featuring your brand across all of ADC's social media channels (Facebook, LinkedIn, Twitter, and our daily newsletter OnBase) several times before the event.

### Benefits include:

- **ADC will post three announcements on each of our official social media channels (Twitter, LinkedIn, and Facebook) that highlight your company's logo and role at the event**
- **Exclusive feature in ADC's daily newsletter, OnBase, before the event**
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Complimentary exhibit space at the Summit
- Verbal/video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
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## EXHIBIT OPPORTUNITIES

### EXHIBIT BOOTH | \$5,000

Want to exhibit at the Defense Communities National Summit but don't want to sponsor? Individual exhibit booths are available.

#### Benefits include:

- One (1) complimentary registration
- One (1) discounted registration (25% off)
- One table and two chairs
- Sign next to table with your organization's logo

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Want to make an annual investment in ADC? To sponsor us year-round, please contact Chris at [cduyos@defensecommunities.org](mailto:cduyos@defensecommunities.org) for details.

#### About Association of Defense Communities (ADC)

ADC builds resilient communities that support America's military. We are the connection point for leaders from communities, states, the military and industry on community-military issues and installation management to enhance knowledge, information sharing and best practices. With nearly 300 communities, states, regions, and affiliated industry organizations, ADC represents every major defense community/state in the nation.

Connect with us on social media:



Facebook



LinkedIn



Twitter



YouTube

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For more information:

**Matt Borron**

Executive Director

(202) 822-5256

[matt@defensecommunities.org](mailto:matt@defensecommunities.org)

**Chris Duyos**

Program Coordinator

(202) 812-2054

[cduyos@defensecommunities.org](mailto:cduyos@defensecommunities.org)

**1201 Connecticut Ave NW #500B**

**Washington, D.C. 20036**