



DEFENSE COMMUNITIES
2024
NATIONAL SUMMIT

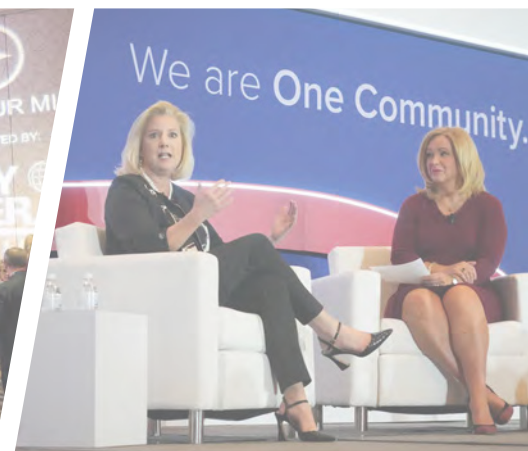


ONE COMMUNITY. ONE MISSION.

ADC's Defense Communities National Summit is the premier event where communities, industry leaders, government officials and the armed services meet to discuss the most pressing issues facing the military and military families today. From installations to Capitol Hill, we seek to maximize the influence of America's defense communities by advancing policies and ideas that address the key challenges that service members and their families face.

Sponsoring the 2024 National Summit is an excellent way to promote your brand's visibility with key leaders at the community, state and national levels. Sponsorships include complimentary registrations, your logo on digital and print signage, the opportunity to be involved in one of our sessions and more.

Please read through this packet to learn more. Contact Kelsey Judd at kjudd@defensecommunities.org to secure your sponsorship today.



defensecommunities.org
202.822.5256



ASSOCIATION OF
**DEFENSE
COMMUNITIES**



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STANDARD SPONSORSHIPS

	Signature (1)	Platinum (3)	Gold (4)	Silver (5)
Opportunity to participate in one (1) general session	X	X		
Opportunity to participate in one (1) breakout session	X		X	
Exclusive podcast opportunity	X			
One (1) article in OnBase promoting sponsor supported breakout session	X	X		
Marquis exhibit space at the Summit	X			
Branded lounge space at the Summit		X		
Branded charging table at the Summit			X	
Video recognition during a general session	X	X	X	X
Recognition in email event promotions	X	X	X	X
Company logo on event website and app	X	X	X	X
Logo displayed on prominent signage throughout Summit	X	X	X	X
Complimentary full conference registrations	7	5	4	2
Discounted additional registrations (25% off standard rate)	Unlimited	3	3	3
Total Investment	\$30,000	\$20,000	\$16,000	\$10,000





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SIGNATURE SPONSOR | \$30,000

(1 Available)

As the Signature Sponsor for the 2024 Defense Communities National Summit, your organization will play a leading role throughout the event.

Complimentary registrations: Seven (7)

Discounted registrations: Unlimited

Benefits include:

- Opportunity to participate in a general session
- Opportunity to participate in a breakout session
- Exclusive interview opportunity on *America's Defense Communities | The Podcast*
- Recognition in opening general session by ADC President
- Video recognition during a general session
- Recognition in email event promotions
- One (1) article in OnBase promoting sponsor supported breakout session
- Company logo on event website
- Company logo and description in event app
- Marquis exhibit space at the Summit
- Company logo displayed on prominent signage throughout Summit





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PLATINUM SPONSOR | \$20,000

(3 Available)

As a Platinum Sponsor for the 2024 Defense Communities National Summit, your organization will play a leading role at the event.

Complimentary registrations: Five (5)

Discounted registrations: Three (3)

Benefits include:

- Opportunity to participate in one (1) general session
- Branded lounge space at the Summit
- Video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
- Company logo and description in event app
- Company logo displayed on prominent signage throughout Summit





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GOLD SPONSOR | \$16,000

(4 Available)

As a Gold Sponsor for the 2024 Defense Communities National Summit, your organization will play a leading role at the event.

Complimentary registrations: Four (4)

Discounted registrations: Three (3)

Benefits include:

- Opportunity to participate in one (1) breakout session
- Branded charging table at the Summit
- Video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
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SILVER SPONSOR | \$10,000

(5 Available)

As a Silver Sponsor for the 2024 Defense Communities National Summit, your organization will play an important role at the event.

Complimentary registrations: Two (2)

Discounted registrations: Three (3)

Benefits include:

- Video recognition during a general session
- Recognition in email event promotions
- Company logo on event website
- Company logo and description in event app
- Company logo displayed on prominent signage throughout Summit





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SPECIAL SPONSORSHIPS

In addition to our standard sponsorships, ADC is offering a selection of special sponsorships that will further your brand's visibility at the 2024 Defense Communities National Summit.

All Special Sponsorships come with the following benefits:

- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Branded charging table at the Summit
- Video recognition during a general session
- Recognition in email event promotions
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RECEPTION SPONSOR | \$16,000

(1 Available)

Serve as host for an evening networking reception at the 2024 Defense Communities National Summit. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events.

Benefits include:

- Marquis exhibit space at the Summit
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Branded charging table at the Summit
- Video recognition during a general session
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NAME BADGE SPONSOR | \$16,000

(1 Available)

As the Name Badge Sponsor for the 2024 Defense Communities National Summit, your organization will play a leading role in all aspects of the event, as your logo will be on the name badge worn by every attendee.

Benefits include:

- Your organization's logo on the name badge worn by all attendees
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Branded charging table at the Summit
- Video recognition during a general session
- Recognition in email event promotions
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APP SPONSOR | \$12,000

(1 Available)

Boost your company's visibility at the 2024 Defense Communities National Summit! Showcase your brand on the event app, ensuring that every attendee sees your logo every time they open the app.

Benefits include:

- Marquis company logo display throughout event app
- Wi-fi splash page branding, if applicable to hotel network
- Three (3) complimentary registrations
- Three (3) discounted registrations (25% off)
- Branded charging table at the Summit
- Video recognition during a general session
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Want to make an annual investment in ADC? To sponsor us year-round, please contact Kelsey at kjudd@defensecommunities.org for details.

About Association of Defense Communities

ADC builds resilient communities that support America's military. We are the connection point for leaders from communities, states, the military and industry on community-military issues and installation management to enhance knowledge, information sharing and best practices. With nearly 300 communities, states, regions and affiliated industry organizations, ADC represents every major defense community and state-led effort in the nation. Connect with us on social media:



Facebook



LinkedIn



Twitter



YouTube

For more information:

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