



DEFENSE COMMUNITIES 2025 NATIONAL SUMMIT

MARCH 31 - APRIL 2 | ARLINGTON, VA

Big Year. Big Changes. Be Prepared.

ADC's Defense Communities National Summit is the premier event where communities, industry leaders, government officials and the armed services meet to discuss the most pressing issues facing the military and military families today. From installations to Capitol Hill, we seek to maximize the influence of America's defense communities by advancing policies and ideas that address the key challenges that service members and their families face. Sponsoring the 2025 National Summit is an excellent way to promote your brand's visibility with key leaders at the community, state and national levels. Sponsorships include complimentary registrations, your logo on digital and print signage, the opportunity to be involved in one of our sessions and more.

Please read through this packet to learn more.

Contact Kelsey Judd at kjudd@defensecommunities.org to secure your sponsorship today.

PAST SPONSORS



defensecommunities.org
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Washington, D.C. 20006
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STANDARD SPONSORSHIPS

	Signature	Platinum	Gold	Silver
Opportunity to participate in one (1) general session	X	X		
Opportunity to participate in one (1) breakout session	X		X	
One (1) article in OnBase promoting sponsor supported breakout session	X	X		
Marquis exhibit space at the Summit	X			
Branded lounge space at the Summit	X	X		
Branded charging table at the Summit	X	X	X	X
Video recognition during a general session	X	X	X	X
Recognition in email event promotions	X	X	X	X
Your organization's logo on event website & app	X	X	X	X
Your organization's logo displayed on prominent signage throughout Summit	X	X	X	X
Complimentary full conference registrations	7	5	4	2
Discounted additional registrations (25% off standard rate)	Unlimited	3	3	3
Total Investment	\$35,000	\$25,000	\$16,000	\$5,000





SIGNATURE SPONSOR » \$35,000

(1 Available)

Conference Participation:

- » Opportunity to participate in a general session
- » Opportunity to participate in a breakout session
- » Receive a list of all conference attendees one week prior to conference
- » One (1) article in OnBase promoting sponsor supported breakout session

Registration Discounts:

- » Complimentary registrations: Seven (7)
- » Discounted registrations: Unlimited

Conference Branding:

- » Marquis branded lounge space
- » Video recognition during a general session
- » Recognition in email event promotions
- » Your organization's logo on event website
- » Your organization's logo and description in event app
- » Your organization's logo displayed on prominent signage throughout Summit

HOT TOPIC FORUM SPONSOR » \$25,000

(3 Available)

Conference Participation:

- » Opportunity to organize, host and participate a 2hr hot topic forum session. This session would take place Monday (March 31) morning.
- » Receive a list of all conference attendees one week prior to conference

Registration Discounts:

- » Complimentary registrations: Five (5)
- » Discounted registrations: Four (4)

Conference Branding:

- » Branded lounge space
- » Video recognition during a general session
- » Recognition in email event promotions
- » Your organization's logo on event website
- » Your organization's logo and description in event app
- » Your organization's logo displayed on prominent signage throughout Summit





PLATINUM SPONSOR » \$25,000

(3 Available)

Conference Participation:

- » Opportunity to participate in one (1) general session
- » Receive a list of all conference attendees one week prior to conference

Registration Discounts:

- » Complimentary registrations: Five (5)
- » Discounted registrations: Three (3)

Conference Branding:

- » Branded lounge space and charging table
- » Video recognition during a general session
- » Recognition in email event promotions
- » Your organization's logo on event website
- » Your organization's logo and description in event app
- » Your organization's logo displayed on prominent signage throughout Summit

GOLD SPONSOR » \$16,000

(4 Available)

Conference Participation:

- » Opportunity to participate in one (1) breakout session
- » Receive a list of all conference attendees one week prior to conference

Registration Discounts:

- » Complimentary registrations: Four (4)
- » Discounted registrations: Three (3)

Conference Branding:

- » Branded charging table in the exhibit hall
- » Video recognition during a general session
- » Recognition in email event promotions
- » Your organization's logo on event website
- » Your organization's logo and description in event app
- » Your organization's logo displayed on prominent signage throughout Summit





RECEPTION SPONSOR » \$16,000

(1 Available)

Conference Participation:

- » Signage throughout one (1) evening conference reception
- » Opportunity to provide branded handouts at each reception table

Registration Discounts:

- » Complimentary registrations: Three (3)
- » Discounted registrations: Three (3)

Conference Branding:

- » Reception sponsorship listed on event website and app within the conference agenda
- » Branded Lounge Space
- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website

KEY CARD SPONSOR » \$12,500

(1 Available)

Registration Discounts:

- » Complimentary registrations: Three (3)
- » Discounted registrations: Three (3)

Conference Branding:

- » Your organization's logo on all conference attendee hotel key cards
- » Branded Charging Table in the exhibit hall
- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website





NAME BADGE SPONSOR » \$12,500 (1 Available)

Registration Discounts:

- » Complimentary registrations: Three (3)
- » Discounted registrations: Three (3)

Conference Branding:

- » Your organization's logo on the name badge worn by all attendees
- » Branded Charging Table in the exhibit hall
- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website

APP SPONSOR » \$10,000 (1 Available)

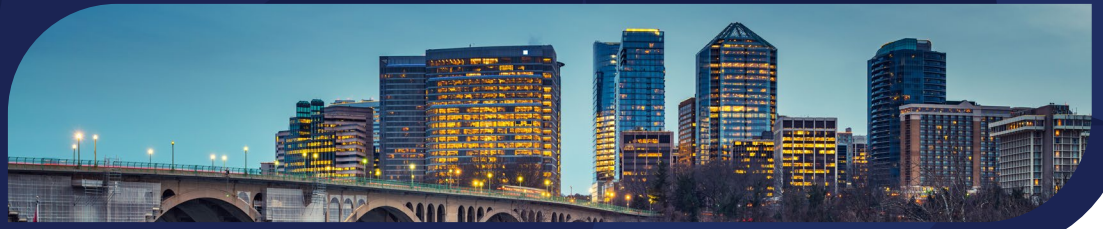
Registration Discounts:

- » Complimentary registrations: Three (3)
- » Discounted registrations: Three (3)

Conference Branding:

- » Marquis company logo display throughout event app
- » Wi-Fi splash page branding, if applicable to hotel network
- » Branded Charging Table in the exhibit hall
- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website





CONFERENCE ROOM SPONSOR » **\$7,500**

(3 Available)

Registration Discounts:

- » Complimentary registrations: Three (3)
- » Discounted registrations: Three (3)

Conference Branding:

- » Your organization's logo displayed throughout one (1) conference meeting room, along with your organization's name listed as the room number
- » Branded Charging Table in the exhibit hall
- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website

SILVER SPONSOR » **\$5,000**

(5 Available)

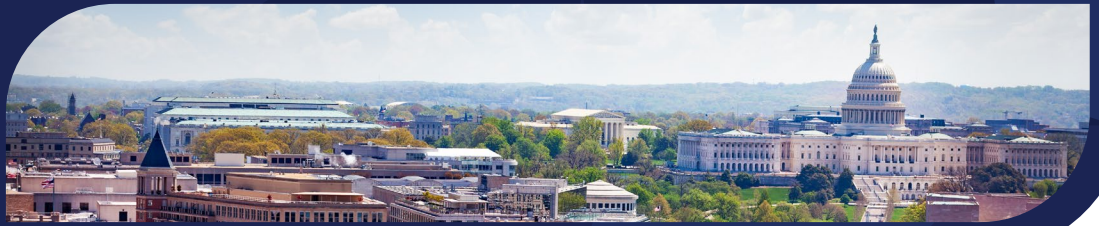
Registration Discounts:

- » Complimentary registration: One (1)
- » Discounted registrations: Two (2)

Conference Branding:

- » Video recognition during a general session
- » Signage throughout the event
- » Your organization's logo and description on the event app
- » Your organization's logo on the event website





These Add Ons are available to all companies looking to have exhibit space at the Defense Communities National Summit. You do not have to secure another sponsorship in order to receive these upgrades.

STANDARD LOUNGE SPACE » \$5,000

Premium Lounge Upgrade + \$5,000

- » Charging station with tabletop seating
- » Lounge space branded with your organization's logo
- » Increased lounge space
- » Preferred location with high visibility

Special Lounge Upgrade + \$3,000

- » Lounge space branded with your organization's logo
- » Preferred location with high visibility
- » Increased lounge space

Want to make an annual investment in ADC? To sponsor us year-round, please contact Kelsey Judd at kjudd@defensecommunities.org for details.

About Us

ADC build resilient communities that support America's military. We are the connection point for leaders from communities, states, the military and industry on community-military issues and installation management to enhance knowledge, informations sharing and best practices. With nearly 300 communities, states, regions and aliated industry organizations, ADC represents every major defense community and state-led effort in the nation.

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